



SOUTH CAROLINA REVENUE AND FISCAL AFFAIRS OFFICE
STATEMENT OF ESTIMATED FISCAL IMPACT
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Bill Number: H. 5245 As signed by the Governor on June 5, 2016
Author: Tallon
Subject: Alcohol Coupons
Requestor: House of Representatives
RFA Analyst(s): Kokolis and Gardner
Impact Date: June 13, 2016

Estimate of Fiscal Impact

	FY 2016-17	FY 2017-18
State Expenditure		
General Fund	\$0	\$0
Other and Federal	\$0	\$0
Full-Time Equivalent Position(s)	0.00	0.00
State Revenue		
General Fund	\$0	\$0
Other and Federal	\$0	\$0
Local Expenditure	\$0	\$0
Local Revenue	\$0	\$0

Fiscal Impact Summary

This bill would have no expenditure impact on the General Fund, Federal Funds, or Other Funds.

Explanation of Fiscal Impact

Explanation of Amendment by the Senate on May 24, 2016

State Expenditure

This amendment adds Section 61-4-736 to allow a manufacturer of wine, vintner, winery, an importer, or retailer to offer coupons and rebates to a consumer for the purchase of wine. Coupons and rebates include retailer instant redeemable coupons, mail-in rebates, and electronic coupons. Manufacturer, winery, vintner, and importer coupons must be made available upon request to a licensed retailer. A wholesaler is prohibited from participating in the procurement, redemption, or other costs associated for any coupon or rebate for wine offered or sponsored by a manufacturer, winery, vintner, importer, or retailer. A winery, wine manufacturer, vintner, importer, or wholesaler is prohibited from offering or participating in the procurement, redemption, or other costs associated with paper instant redeemable coupons and scanback coupons for wine in this State. The amendment will not have an expenditure impact on the General Fund, Federal Funds, or Other Funds.

Explanation of Bill as Filed on April 20, 2016

State Expenditure

This bill adds Section 61-4-945 to allow a manufacturer, brewer, importer, or retailer to offer or sponsor coupons and rebates to a consumer for the purchase of beer. Paper and electronic

coupons and rebates include, but are not limited to, retailer instant redeemable coupons and mail-in rebates. Manufacturer, brewer, and importer coupons and rebates must be made available upon request to a licensed retailer. A wholesaler is prohibited from participating in the procurement, redemption, or other costs associated for any coupon or rebate for beer offered or sponsored by the manufacturer, brewer, importer, or retailer. A beer manufacturer or wholesaler is prohibited from offering paper instant redeemable coupons or scan coupons for beer.

Department of Revenue and South Carolina Law Enforcement Division. These agencies report that this bill will have no expenditure impact on the General Fund, Federal Funds, or Other Funds.

State Revenue

N/A

Local Expenditure

N/A

Local Revenue

N/A



Frank A. Rainwater, Executive Director