SOUTH CAROLINA'S WORKFORCE DEMOGRAPHIC AND ECONOMIC TRENDS

"Never make predictions, especially about the future"

Presented to

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Population Trends

"Economics is extremely useful as a form of employment for economists."

- John Kenneth Galbraith



SC Population Pyramid

1970 POPULATION PYRAMID

The age distribution of the state's population has shifted dramatically since 1970; the median age has increased from 24 in 1970 to 40 in 2020

85 PLUS 85 PLUS 80 TO 84 80 TO 84 75 TO 79 75 TO 79 70 TO 74 70 TO 74 65 TO 69 65 TO 69 60 TO 64 60 TO 64 55 TO 59 55 TO 59 50 TO 54 50 TO 54 45 TO 49 45 TO 49 40 TO 44 40 TO 44 35 TO 39 35 TO 39 30 TO 34 30 TO 34 25 TO 29 25 TO 29 20 TO 24 20 TO 24 15 TO 19 15 TO 19 10 TO 14 10 TO 14 5 TO 9 5 TO 9 0 TO 4 0 TO 4 6% 5% 3% 4% 5% 3% 2% 2% 6% 6% 5% 2% 3% 5% 6% 4% Male Female ■ Male ■ Female

2020 POPULATION PYRAMID

Source: S.C. Revenue and Fiscal Affairs Office 320 /08/25/2020



Components of Population Change

Migration into the state contributed more to population than the natural change; deaths exceeded births in 2021

SC POPULATION CHANGE BY COMPONENT





South Carolina's Population Change, 2010 - 2020 Varied by county from +30.8% (Horry) to -22.8% (Allendale)



Cumulative % Change < -30% - 29.9% to -15% -14.9% to -5% -4.9% to 5% (Stable) 5.1% to 15% 15.1% to 30%

> 30%

Data Sources: US Census Bureau Population Estimates Vintage 2020 Estimates for 2010 and Vintage 2021 Estimates for 2020; RFA Adjusted Estimates for 2011-2019



SC 2030 Population Projections

The median age is expected to increase from 40 to 42 over the next decade; all baby boomers will be older than 65

2020 POPULATION PYRAMID



2030 POPULATION PYRAMID



SC Population by Age Group

Population in the 65 plus age range is projected to surpass the under 18 age range by 2027

SC POPULATION BY AGE RANGE Estimates and Projections



Source: U.S. Census Bureau, population estimates 2020, 2021; S.C. Revenue and Fiscal Affairs Office projections -319/lhj/08/29/2022



SC Workforce Population, Age 18 - 64

The workforce age population is expected to comprise a smaller percentage of the total SC population; employers may be faced with more demand for goods and services but a smaller pool of workers

6,000,000 5,000,000 4,000,000 3,000,000 63.0% 60.0% 57.9% 62.7% 2,000,000 1,000,000 0 2000 2010 2020 2030p. 18-64 ■ Non-Working Age

WORKING AGE VS TOTAL POPULATION

Source: US Census Bureau, Estimates, Projections by S.C. Revenue and Fiscal Affairs



SC Estimated Workforce Age (18 – 64) Population, 2010 – 2020 Thirteen counties increased in this age group



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-4.9% to 5% (Stable)
5.1% to 15%
15.1% to 30%
> 30%

Data Sources:

US Census Bureau Population Estimates Program: Vintage 2020 Estimates for 2010 and Vintage 2021 Estimates for 2020; RFA Adjusted Estimates for 2011-2019



US Median Age of the Labor Force

The median age remained almost the same for men but fell for women from 2011 to 2021; both are projected to increase by one year to 42.6 and 42.7, respectively, by 2031



US MEDIAN AGE OF THE LABOR FORCE BY GENDER

Data Source: U.S. Bureau of Labor Statistics, Employment Projections Program as of 9/8/2022 326A-RFA/lpw/10/25/22



SC Estimated Workforce Age (18 – 64) Population, 2020 – 2030 Nine counties are projected to increase in this age group



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> 30%

<u>Data Sources:</u> US Census Bureau Population Estimates Program: Vintage 2021 Estimates for 2020; RFA Projections for 2021-2030



SC Projected Age 65+ Population

Projected to increase to approximately 22% of total population by 2030



65+ AS A PERCENT OF TOTAL POPULATION

Source: US Census Bureau, Estimates; Projections by S.C. Revenue and Fiscal Affairs



SC Estimated Retirement Age (65+) Population, 2010 - 2020 All counties experienced an increase in this age group



Cumulative % Change < -30% - 29.9% to -15% -14.9% to -5% -4.9% to 5% (Stable) 5.1% to 15% 15.1% to 30% > 30%

US Census Bureau Population Estimates Program: Vintage 2020 Estimates for 2010 and Vintage 2021 Estimates for 2020;



SC Estimated Retirement Age (65+) Population, 2020 - 2030 Thirty-eight counties projected to increase in this age group





<u>Data Sources:</u> US Census Bureau Population Estimates Program: Vintage 2021 Estimates for 2020; RFA Projections for 2021-2030



South Carolina and National Economy

"The only function of economic forecasting is to make astrology look respectable."

- John Kenneth Galbraith



US Real GDP Q1 2023 GDP growth increased to 1.6% over Q1 2022



US REAL GROSS DOMESTIC PRODUCT GROWTH

Source: U.S. Dept. of Commerce, Bureau of Economic Analyses RFA/lhj/266/04/28/2023



US Personal Consumption Growth in personal consumption component of GDP is expected to slow in late 2023



Source: Bureau of Economic Analyses; Wells Fargo US Economic Outlook, April 13, 2023 292A RFA/lhj/05/03/2023



US Inflation – History Inflation reached a high of 9.1% in 2022; inflation has not been over 9% since 1981



Source: U.S. Bureau of Labor Statistics, Consumer Price Index for All Urban Consumers in U.S. City Average; RFA/316/lhj/05/16/2023



Federal Funds Interest Rate Changes – History The current increases in the federal funds rate are faster than other periods in the last 30+ years



CUMULATIVE CHANGE IN FEDERAL-FUNDS RATE SINCE START OF RATE INCREASE

Source: Board of Governors of the Federal Reserve System via Wall Street Journal and FRED Economic Data 277C - RFA/lhj/4/03/2023



SC Housing Market Total home sales have declined since the start of interest rate increases; prices are now starting to fall as well



Source: S.C. Realtors, Market Activity for South Carolina 276-RFA/lhi/3/22/2023



Unemployment Rate

SC unemployment rate was 3.2% in March 2023 compared to the US rate of 3.5%, which dropped to 3.4% in April



UNEMPLOYMENT RATE - SEAONALLY ADJUSTED

Source: U.S. Department of Commerce, Bureau of Labor Statistics, Seasonally Adjusted 129--RFA/lhj/5/16/2023



US Unemployed Persons Per Job Opening The US labor market remains at historic levels of tightness as employers compete over a smaller pool of potential workers

US UNEMPLOYED PERSONS PER JOB OPENING





SC Employment Employment has exceeded pre-pandemic levels



TOTAL NONFARM EMPLOYMENT IN SOUTH CAROLINA

Source: U.S. Department of Labor, Bureau of Labor Statistics 60-RFA/lhj/5/15/23



SC Employment by Industry

Not all sectors have recovered to pre-pandemic employment levels; government is below pre-pandemic levels



SOUTH CAROLINA EMPLOYMENT BY INDUSTRY SECTOR

Source: U.S. Bureau of Labor Statistics 325-RFA/lhj/4/4/2023



US Wage and Salary Growth by Sector

Private sector wage growth far outpaced the public sector following the pandemic

US WAGE AND SALARY GROWTH

Private and Public Sector



Source: U.S. Bureau of Labor Statistics, Employment Cost Index: Wages and Salaries: Private Industry Workers, Government Workers 318-RFA/lhj/04/11/2023



SC Retirements

Individuals retired at higher rates during the pandemic; while there has been some reentry into the labor market, current estimates place retirements 54,000 higher than trend in the past year



Source: Integrated Public Use Microdata Series, Current Population Survey: Version 9.0: IPUMS, 2021; 309B - RFA/bdc/8/17/2022



SC Not in Labor Force – All Other Reasons

Individuals exited the labor force for health concerns, family obligations, etc. during the pandemic; an estimated 45,000 more individuals than expected remained outside for these reasons in the past year



SC NOT IN LABOR FORCE - ALL OTHER REASONS

Source: Integrated Public Use Microdata Series, Current Population Survey: Version 9.0: IPUMS, 2021. 309C - RFA/bdc/8/17/2022



SC Personal Income Personal Income is growing well above our historical trend, but growth is expected to slow in FY 2023-24



Data Source: U.S. Department of Commerce, Bureau of Economic Analysis; S.C. Board of Economic Advisors-RFA/lhj/05/09/2023



US Personal Saving Rate

Saving rate remains below historical trend after stimulus impact wears off

US PERSONAL SAVING RATE



Source: U.S. Bureau of Economic Analysis, Personal Saving Rate [PSAVERT], retrieved from FRED, Federal Reserve Bank of St. Louis; 330-RFA/lhj/5/3/2023



US Consumer Credit Card Debt

Credit card debt as a percentage of personal income is below pre-pandemic levels but rising closer to normal levels

US CONSUMER CREDIT CARD DEBT

as a Percentage of Personal Income



Source: U.S. Bureau of Economic Analysis, Personal Income [PI]; Federal Reserve Bank of Philadelphia, Large Bank Consumer Credit Card Balances: Total Balances [RCCCBBALTOT]; retrieved from FRED, Federal Reserve Bank of St. Louis; RFA/330/lhj/05/03/2023



State Revenues and the Budget

"Give me a one-handed economist. All my economists say, 'on the one hand...[but then] on the other."

- Harry Truman



General Fund – Actuals vs. Feb. Estimates Revenues continue to grow faster than expected and are \$736.7 million above

the estimate year-to-date





Sales Tax - Actual vs. Feb. Estimate Collections are \$137.9 million above the estimate although growth slowed in April



ROLLING FISCAL YEAR - SALES TAX

Actual, Estimate, and Target Range, FY 2019-20 to FY 2022-23



U.S. Consumer Spending

Consumers are spending more on services, while purchases of goods have flattened out



US PERSONAL CONSUMPTION EXPENDITURES

Source: U.S. Bureau of Economic Analysis, Personal Consumption Expenditures: Goods [DGDSRC1], retrieved from FRED, Federal Reserve Bank of St. Louis; 299-RFA/lhj/4/11/2023



Withholdings - Actual vs. Feb. Estimate

Withholdings are running \$73.8 million below the estimate; adjustments to the tax tables are reducing Withholdings more than anticipated

\$7,500 Target Range: +3.0% \$7,300 \$7,100 \$6,900 \$6,700 (Millions) \$6,500 \$6,300 \$6,100 \$5,900 \$5,700 \$5,500 \$5,300 FY 2019-20 FY 2020-21 FY 2021-22 FY 2022-23 Actual Collections Estimate (After Tax Reform) - -

ROLLING FISCAL YEAR - INDIVIDUAL INCOME WITHHOLDINGS Actual, Estimate, and Target Range, FY 2019-20 to FY 2022-23



Corporate Income Tax – Actual vs. Feb. Estimate Collections are above the estimate by \$403.8 million year-to-date following strong tax filings





General Fund – May 2023 Forecast Revision Increase FY 2022-23: \$564 million; FY 2023-24: \$240 million

GENERAL FUND Actual, February, and May Estimates





General Fund Revenue Growth – May 2023 Forecast FY 22 revenue grew 23.1% on top of 13.2% growth in FY 21





FY 2022-23 General Fund Revenue & Appropriations – May 2022

FY 2022-23 BUDGET OUTLOOK, MAY 2022

Actual and Estimated Revenue vs Appropriation Act Expenses (Net of Tax Reform)





FY 2022-23 General Fund Revenue - May 2023 Revision Final FY 22 revenues were higher, creating more surplus for FY 22 and FY 23

FY 2022-23 BUDGET CATCH-UP, MAY 2023

Actual and Estimated Revenue vs Appropriation Act Expenses





FY 2023-24 General Fund Appropriations - May 2023 Even with an expected decline in revenues, the base budget is still playing "catch-up"

FY 2023-24 BUDGET OUTLOOK, MAY 2023

Actual and Estimated Revenue vs Appropriation Act Expenses



Note: Includes incremental income tax rate reduction for tax year 2023



FY 2023-24 Available Funds

AVAILABLE FUNDS - FY 2023-24 BUDGET PROCESS





Final Thoughts ... Questions?

